



ARIZONA COUNCIL OF PROFESSIONAL GENEALOGISTS

<http://azcpg.weebly.com>

Monthly Update

January, 2015

FROM THE PRESIDENT

First, a very big thank you to all who have made the effort to sign up for the “Google+” AzCPG Community! It’s going to be so useful to have an online community where we can begin to share and collaborate. Great Job!

Second, the Board has been working hard to conquer the learning curve for understanding how to leverage available technology to add value to our membership. For example, we have been experimenting with “Google Hangouts” for our Board meetings. This has been challenging for all of us, to say the least!

Because of these technology challenges, we have decided to use a conference call technology (rather than “Google+”) for our January 17th discussion, “How to Start a Genealogy Business.” The discussion will take place from 10:00-10:45 a.m. and will be led by Daniela Moneta and Janna Larson. Details can be found below.

I apologize for any confusion this change in technology may have caused you. We ask your indulgence as we go through this process. We have also set a goal to provide a live-streaming event and are working to accomplish this goal, hopefully during the spring of 2015.

I have one last favor. I would appreciate advice/help from any members who are more technologically competent than I am in setting up the “live streaming” aspect of Google+. I have participated in several live streaming events, but never set them up. If you are familiar with this technology and can assist, please contact me at ssatkins@gmail.com

Meanwhile, don’t forget to mark your calendars for 2 May 2015 10am-12pm when we will have our annual meeting at the Arizona State Archives. Dr. Melanie Sturgeon will present a lecture and tour followed by a no-host lunch. More specific details coming in the spring

Happy New Year! *Sharon Atkins, AzCPG President*

January 17th discussion, “How to Start a Genealogy Business.”

We will use a conference call technology (rather than Google+) The discussion will be from **10:00-10:45am** and be led by Daniela Moneta and Janna Larson. We have established our event using the *FreeConferenceCall* technology.

Instructions to join the conversation:

The Dial-in number is (605) 562-0020. Meeting ID: 902-0190150.

Tips and Tricks to a Successful Genealogy Business

by Janna Larson and Daniela Moneta

This short article is a preview to the January 17th Conference Call to AzCPG members. We decided to go into business together and have an online presence. You can too!

We can tell you how easy and cheap it is to get a business license – how having a genealogy business can be a great tax break for you especially if you use your home as your office. We can tell you how it's done.

Look for a niche or something that makes you different. Need some ideas? Learn what to expect the first year – and the second – and the tenth year. How the partnership works. What if you have too much work? There are solutions to that happy conundrum!

You can have an all expenses paid trip to Salt Lake City to work in the Family History Library. We can tell you how. And, who knows, you might even have some extra time to do a little of your own genealogy.

News from AzGAB:

The Arizona Genealogical Advisory Board (AzGAB) is pleased to announce that Carrie Silva, M.A., Program Coordinator for the ASU Lodestar Center for Philanthropy and Nonprofit Innovation, will be the featured speaker at the AzGAB Annual Meeting on Saturday, January 10, 2015. Her presentation will include the following topics:

- Nonprofit board governance training
- Resources for launching a nonprofit organization
- Recruitment and retention strategies
- Grant proposal development training

Ms. Silva is a graduate of the Social Justice and Human Rights Master of Arts program at Arizona State University (ASU), where she studied critical theory and Indigenous self-determination. Prior to attending ASU, she coordinated regional operations and teacher certification at Teach For America * Memphis. Currently, she assists nonprofit organizations, through the ASU Lodestar Center, to build the capacity necessary to fulfill their missions and effectively serve their communities.

The AzGAB Annual Meeting begins at 1:30 p.m. on Saturday, January 10, 2015 at the Harmon Library, 1325 S. 5th Ave., Phoenix, and is open free-of-charge to anyone interested in family history and genealogy.

From the Discussion List:

- A potential client wanted a researcher with experience in Riga, Latvia or Russia. Judy Shappee volunteered.
- A construction problem at the Mesa AZ FamilySearch Library will delay our scheduled January 5, 2015 reopening date. The reopening date could be as late as the 3rd week of January. As soon as we receive the new firm date, everyone will be notified. Any patron films affected during this time will be adjusted so that all will receive the full 90-day rental. Thank you for your understanding and patience. *Sherril A Harmon, Director, Mesa AZ FamilySearch Library*

From Robert M. Wilbanks:

I will be presenting another Free Genealogy Class for Beginners on Saturday, March 7th. I would very much greatly appreciate if you could help spread the word. Please share with your members, family, friends, co-workers, clients, church groups, social organizations, business patrons. Together we can encourage interest and growth in genealogy.

I wanted to share with you the information regarding a Free Beginners Genealogy Class that I will be presenting at the Paradise Valley Community Center for the City of Phoenix Parks and Recreation Department. It will be Saturday, March 7th, 1:00pm to 3:30pm. It is for Genealogy Beginners and is open to all, including non-Phoenix residents. Registration is not required. This class is a preview of the regular Spring 2015 Session 8-week course being offered Wednesday evenings, March 11th thru April 29th, 7:00pm to 8:30pm. A small fee and registration for that class is required and now open. Know that in addition to genealogy fundamentals I will also be promoting the importance of networking, the benefits of ongoing education through the local genealogical societies and heritage organizations.

See the attached flyer or visit my website for more details regarding this and other talks and courses:
<http://www.robertwilbanks.com/ancestralpride/news.html>

AzCPG Board 2014-2015

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